



SCIENTIFIC CONFERENCE

# ENVIRONMENTAL LABELLING IN CIRCULAR ECONOMY

VIRTUAL ON-LINE CONFERENCE  
NOVEMBER 30TH, 2020

## Scientific Conference

### “Environmental labelling in circular economy”, Virtual On-line Conference, November 30th, 2020

Rector of Rzeszów University of Technology Prof. Piotr Koszelnik, DSc, PhD, Eng.  
took the honorary patronage over the Conference

## Conference and research survey invitation

As the organizers of the Scientific Conference “Environmental labelling in circular economy” (ECOLABELLING 2020) we invite you kindly to take part in **virtual on-line conference** and contribute to the **research survey** on environmental labels. The conference will take place on November 30th, 2020 and aims to create a platform for exchanging perspectives and inspirations about the present and future development of ecolabelling and circular economy.

## Call for papers – general topics

The thematic scope of the research papers submitted to the conference can be interdisciplinary. The articles can focus on environmental labels and declarations, circular economy or both of them presented in various possible contexts, for example in the following thematic areas:

Big data and cyber security  
Branding & Marketing  
Business models  
Circular economy  
Cloud computing  
CSR  
Energy and natural resources  
Entrepreneurship  
Environmental labels and declarations  
Finance & Accounting  
Globalisation and International Trade

Growth and Economic development  
Innovations  
Interdisciplinary research  
Logistics  
Organization development  
Public management  
Public policies  
Quality and management  
Strategic management  
Sustainable development  
Teaching & Learning



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## Conference calendar

- November 17, 2020:** Registration and abstracts submission deadline (no submission fee is required)
- November 20, 2020:** Announcement of the conference program
- November 25, 2020:** Presentations submission deadline
- November 30, 2020:** Virtual on-line conference
- December 02, 2020:** Delivery of certificates to the conference participants
- December 16, 2020:** Papers with authors' statements submission deadline (no submission fee is required)
- February 1 – December 31, 2021:** Delivery of links to electronic scientific monographs

## Registration

Registration of conference participants takes place by the electronic [Conference registration form](#).

## Participants

The conference welcomes all interested parties, including:

- research workers
- PhD students
- students
- invited guests
- business representatives
- employees of government and local government organizations
- employees of non-governmental organizations

## Conference venue

On-line conference without physical attendance.

## Conference on-line speeches

The conference speeches will be held on the publicly available platform, MStTeams or other easily accessible software. If you are a presenter, please make sure to comply with the business dress code. The speaking time is 10 minutes. During the speech and discussion, participants are asked to turn on their microphones and cameras. Participants who do not take part in the discussion are asked to turn off the cameras and microphones during the conference. We invite everyone to use the text chat during the conference.

Further details and addresses to the conference panels will be published on the website and delivered with the conference program. The language of the conference is Polish and English.

Questions regarding the conference on-line platform should be submitted to the address: [dwyrrwa@prz.edu.pl](mailto:dwyrrwa@prz.edu.pl)



## Conference presentations

All authors are invited to use the [Presentation template](#) (with maximum 7 slides) available also on the conference website.

The following principle of naming the presentation files should be used: **ECOLABELLING2020\_Name\_Surname**

Presentations should be submitted to the e-mail address: [dwyrrwa@prz.edu.pl](mailto:dwyrrwa@prz.edu.pl)

## Conference programme

The conference program will be delivered to conference participants and published on the conference website after approval of the topics of speeches.

The processing of data on conference participants complies with the GDPR.

## Terms of publication in the scientific conference monograph

All accepted by the Scientific Committee and peer-reviewed full-text scientific papers will be published as chapters of an indexed monograph. A scientific monograph may contain chapters in Polish and English. It will be published in electronic by the Publishing House of the Rzeszów University of Technology. According to the scores of the Ministry of Science and Higher Education in Poland, the author receives 20 points for the chapter of such monograph<sup>1</sup>. Access to the publication will be open. The monograph will be published in 2021.

The publication is free of charge for conference participants.

The scientific papers should be formatted according to the [Text formatting template](#) and submitted along with the scan of the signed [Author's statement](#), available also on the conference website.

The citation style used in the papers should be “[semina scientiarum](#)”. The CSL file for bibliography software (Zotero, Mendeley) is available also on the conference website.

The following principle of naming the paper manuscript files should be used: **ECOLABELLING2020\_Name\_Surname**

Scientific papers with scans of the signed Author's statement should be sent to the e-mail address: [mjanko@prz.edu.pl](mailto:mjanko@prz.edu.pl)

## Invitation to survey on environmental labels and declarations

Dear Madam and Dear Sir,

We would greatly value your contribution to the research survey which was prepared to probe opinions on environmental labels (ecolabels and ecolabelling) among a broad range of

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<sup>1</sup> The points for Authors are calculated in Poland according to the directive: Rozporządzenie Ministra Nauki i Szkolnictwa Wyższego z dnia 22 lutego 2019 r. w sprawie ewaluacji jakości działalności naukowej (Dz.U. 2019, poz. 392).



stakeholders i.e. business, B+R, governmental and non-governmental organisations, customers. The aim of this research is knowledge generation on the determinants of environmental labelling development in Visegrad countries and in Serbia. The published results of this survey should be deposited on the open-access e-learning platforms of participating universities.

We hope the commitment of a big number of respondents should increase the knowledge of environmental labelling and improve the safety and quality of life among inhabitants in Europe and globally.

**The survey is anonymous** and used for the purpose of this research. We would like to ask you for filling out this survey until **5<sup>th</sup> December**.

**The research survey** is available in the following languages (*please, click the preferred name of language to access the questionnaire*): [Polish](#), [Serbian](#), [Slovak](#), [Czech](#), [Hungarian](#), [English](#).

For the interested persons, we will send the certificate acknowledging the contribution to the ECOLABELLING survey. The option for voluntarily providing the name and surname and e-mail address (or the name of the represented organisation) will be displayed at the end of the survey.

We thank you for your support and acknowledge your cooperation.

Sincerely,  
in charge of the Research Team  
Bożydar Ziółkowski, PhD, Eng., Assistant Prof.

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E-mail: [bozydarz@prz.edu.pl](mailto:bozydarz@prz.edu.pl)

University website: <https://w.prz.edu.pl/en/>

Project website: <https://ecolabelling.prz.edu.pl/en/>

Project manager website: <https://bozydarziolkowski.v.prz.edu.pl/en>

## Invite your Colleagues

We would be grateful if you could forward this information to your colleagues who might be interested to join ECOLABELLING 2020 conference and contribute to the on-line research survey.

## Acknowledgements

The conference is funded by the project entitled: Innovations in circular economy – environmental labels and declarations (ID: 21920002).







The project is co-financed by the Governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe.



The ECOLABELLING project is realized by Consortium of the following Partners:

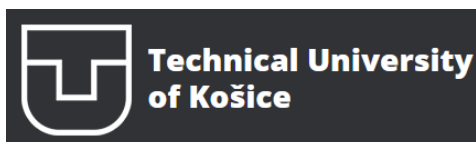
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Audi Hungaria  
Faculty of Automotive Engineering  
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## Important links

- [Conference webpage](#)
- [Conference registration form](#)
- [Text formatting template](#)
- [Author's statement](#)
- [Presentation template](#)
- [Semina scientiarum](#)
- Research survey in: [Polish](#), [Serbian](#), [Slovak](#), [Czech](#), [Hungarian](#), [English](#)